RIE BHOPAL, Faculty Profile (Last five years from 2019-2025)

Full Name:	PRADHYUMAN SINGH LAKHAWAT				
Designation:	ASSISTANT PROFESSOR, COMMERCE (BUSINESS STUDIES)				
_					
Department:	DEPARTMENT OF EDUCATION IN SOCIAL				
	SCIENCES AND HUMANITIES (DESSH)				
Official Address:	ROOM NO 115 DESSH RIE BHOPAL MP				
Telephone:			Fax:		
Mobile:	8176950398				
Email:	pradhyuman.sngh@gmail.com, pradhyuman.s@nceret.nic.in				
Education Qualification:		BSc, MBA (Gold Medalist), PhD, UGC			NET
Teaching Experience:		11 year	rs :	Research Experience:	

Academic Identity:

- (i) ORCID Id with web link: https://orcid.org/my-orcid?orcid=0000-0002-1812-9545
- (ii) Scopus Author Id: https://www.scopus.com/authid/detail.uri?authorId=57209276833
- (iii) Researcher Institutional ID with web link: NA
- (iv) Google Scholar Id with web link: https://scholar.google.co.in/citations?user=sQwMmFgAAAAJ&hl=en
- (v) Vidwan Id: with web link: -https://vidwan.inflibnet.ac.in/profile/558768/NTU4NzY4
- (vi) Researchgate Id with web link: https://www.researchgate.net/profile/Pradhyuman-Lakhawat

Research Interest and Fields of Specialization

Business Sustainability, Entrepreneurship Development, Social Entrepreneurship, Women Entrepreneurship, Quality of Work Life, Work Life Balance and Microeconomic investment Strategies

Member of Academic Institutions (Board of Studies / Research Degree Committee/School Board) Present/ Past

 Member of Board of Studies at Joseph School of Business Studies and Commerce, Sam Higginbottom University of Agriculture, Technology and Sciences (Formerly Allahabad Agricultural Institute-Deemed University), Prayagraj

1. Membership of different Organizations

NA

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2. Research Supervision

- 1. PhD Awarded 4 Scholars as sole supervisor and 2 scholars as co-supervisor in Management domains.
- 2. More than 20 students of Post Graduate level done their PG dissertations.
- 3. Research Projects (Completed and ongoing with title, type, fund allocated, duration and name of the funding agency)
- **1. Nine Months Project** Completed on Customer Satisfaction Survey with Saffron Pharmaceutical Ltd. Ahmedabad. 1st April 2019 to 31st December, 2019.

4. Administrative Experience

- 1. Examination committee member at SHUATS Prayagraj (2017-2020)
- Training and Placement coordinator for Department of Business Studies, SHUATS-Prayagraj (2016-2023)
- 5. Scientific Visits Abroad/International Collaboration
- 6. Conference/Symposium/Workshop Attended during (2019-2025)
- 1. Attended **One Month Orientation Program** organized by Ramanujan College, University of Delhi, from 15th March to 14th April, 2021.
- 2. Attended **One Week Training Program** on "ICT Tools for Teaching, Learning and Administration" at Department of Electronics and Communication, J. K. Institute of Applied Physics & Technology University of Allahabad, Prayagraj from 4th to 10th August, 2020.
- 3. Paper presented entitled "Digital Sustainability Through Educational Transformation: A Review Analysis" in National Conference on "The future of Management in a digitalized world: The path ahead" organized by Delhi Institute of Advanced Studies on 6th April, 2024.
- 4. Paper presented entitled "The Study of Digital Marketing: Transforming the future of sales and Marketing" in Global Conference on "Management and Business (GCIMBP)" organized by NIT Warangal and Howard University, USA on 27th & 28th July. 2021.

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- 5. Paper presented entitled "The Study of Evolution of Technologies in Financial Market: Indian Economy 2024" in 4th International Conference on "Management and Business Practices (ICMBP)" organized by Aliah University Kolkata on 8th & 9th Feb. 2021.
- 6. Attended National Webinar on "Impact of Covid on Students Behaviour: The Right Way to Handle" at CSIBER, Kolhapur, on 30th May, 2020.
- 7. Attended National Webinar on "Knowledge Generation in Education During CoviD019" at Bombay Teachers Training College Mumbai University, on 30th May, 2020.
- 8. Attended National Webinar on "Managing Business in Uncertainty" at SMS, Varanasi, on 24th May, 2020.
- 9. Attended National Webinar on "Employability Enhancement in Various Countries" at EduKerren, Germany, on 28th May, 2020.
- 10. Attended National Webinar on "Impact of Covid-19 on Labor and Workforce" at Sam Higginbottom University of Agriculture, Technology and Sciences, Prayagraj on 10th June, 2020.
- 11. Attended National Webinar on "Humanism as a Driver for Responsible Leadership" at IIHMR University, Jaipur on 30th May, 2020.
- 12. Attended National Webinar on "Education and Employment Challenges: Post Covid-19" at P R Mehta Commerce College Bhavnagar, Gujarat, on 30th May, 2020.
- 13. Attended National Webinar on "Challenges of Work from Home" at Rai University, Gujarat on 12th June, 2020.
- 14. Attended National Webinar on "Economic Challenges and Opportunities for India: Post Covid-19" at Arya Kanya Girls Degree College, Prayagraj, on 06th June, 2020.
- 15. Attended National Webinar on "Impact of Covid-19 on Dairy Industry" at Sam Higginbottom University of Agriculture, Technology and Sciences, Prayagraj on 8th June, 2020.
- 16. Attended National Webinar on "Strategy for managing personal finance including mutual funds during and after Covid19" at amity college of commerce and finance, amity university, Noida, Uttar Pradesh on 30th July, 2020.
- 17. Attended International Webinar on "Global Transformation of Health" at International Pharmaceutical Forum on 25th, September, 2020.

7. A) Research Papers Published in Journals last six years (2019-2025) (Include H-Index, i10 Index and total No of Citation as Per Scopus/Google Scholar): The format of Publication details should include: Authors Name (as appeared in the journal), Title of the Paper, Name of the Journal with ISSN no, Volume, Page No, DOI: Year of

Publication, Publisher Name, Country of Publication, Indexed, in: Scopus/Web of Science.

- 1. **Lakhawat, P.S.,** Vishwakarma P., *Women workforce in Agriculture and Rural Development: Issues and Challenges*, SMS Journal of Entrepreneurship and Innovation, **ISSN 2349-4255**, Vol. 8, Issue-1, P-92-101, Dec., 2021.
- 2. Pranjal, S., Lakhawat, P.S., Review Analysis on Work Place Peace and Its Impact on Employee Performance, Journal of Oriental Institute, ISSN 0030-5324, Vol. 72, Issue-2, P-85-104, Jun., 2022.
- 3. Sharma, S., Lakhawat, P. S., "Gender Differentials in the Perception of Retail Ethics: An Empirical Study in Mumbai City", International Journal of Research and Analytical Reviews, Vol. 6 Issue 2, p186-190., ISSN-2348-1269, May, 2019.
- 4. Sharma, S. & Lakhawat, P. S. (2019), "Retail Ethics and Brand Loyalty: A Critical Analysis", *MERC Global's International Journal of Management*, Vol. 7, Special Issue 1, pp. 67-71.
- 5. **Lakhawat, P., S.**, & Singh, D., (2019), "Review Analysis of Talent Management Practices in Context of SME's", International Journal of Engineering Applied Sciences and Technology, 2019 Vol. 4, Issue 5, ISSN No. 2455-2143, Pages 302-310. (**Thomson Reuters Indexing**).
- 6. Vishwakarma, P., **Lakhawat, P. S.,** *Work Life Balance and Stress Level of Working Women in India*, International Journal of Trent in Scientific Research and Development, volume-4, Issue-1, Pages-437-441, ISSN-2456-6470, Dec. 2019. (**Thomson Reuters Indexing**)
- 7. **Lakhawat, P., S.**, Badugu, D., & Williams, H. E., (2019), "Sustainable Development Through Effective Pharmaceutical Industrial Management: A Review Analysis", International Journal of Research and Analytical Reviews, 2019 Vol. 4, Issue 5, ISSN 2349 5138, Pages 66-69.
- 8. Mishra, S., & Lakhawat, P. S., "An Empirical Analysis of Talent Management Practices pursued by Private Technical Educational Institutions", Global Journal of Enterprise Information System, Volume-12, Issue-2, Apr-Jun, 2020 Online ISSN: 0975-1432, Print ISSN: 0975-153X. Jan, 2020.
- 9. Kenneth AB, **Lakhawat PS**, Agyapong R, "The Impact of Organizational Structure and Administrative Polices of Hospitals on Delivering Quality of Service for Patients Satisfaction", Hospital Management Studies Journal (Homes Journal) Volume 1 No 4, August 2021, ISSN: 2746-878X (Print), 2746-8798 (Online).
- 10. Hussain, F., **Lakhawat P. S**, et al., "An Empirical Analysis of Consumer's Perception Criteria and Reachability of Service Providers with Regard to Health Care Services", Korea Review of International Studies, Volume 16, Page 182-190 July 2023, ISSN: 1226-4741. (ABDC-C)
- 11. Yadav, A., Chauhan SC, **Lakhawat P. S**, et al., "An Analytical Investigation of Consumer Buying Perception towards packaged vegetables and fruits", European Economic Letters, Volume 13, Page 1306-1312 July 2023, ISSN: 2323-5233. (ABDC-C)
- 12. Hussain, F., **Lakhawat P. S**, et al. "Research collaborations and Performance of Academicians: An Empirical Analysis", Journal of Informatics Education and Research, Volume 3, Issue-2 Page 516-525 August 2023, ISSN: 1526-4726. (**ABDC-C**)
- 13. Enid Masih, Vartika Singh, Robin Smith Williams, Shanti Swaroop Chauhan, **Pradyuman Singh** Lakhawat. (2023). Employee Engagement: Determinants and Its Influence on Organizational

- Commitment. *Journal for ReAttach Therapy and Developmental Diversities*, *6*(9s), 1146–1164. Retrieved from https://jrtdd.com/index.php/journal/article/view/1675 (**Scopus Indexed**).
- 14. Hera Asiha Khan, Dr. Poonam Vishwakarma, & Dr. Pradhyuman Singh Lakhawat. (2024). Empirical Study on Adoption of Green Banking Practices in Commercial Banks. Educational Administration: Theory and Practice, 30(4), 5628–5638. (**Scopus Indexed**, Q4 with SJR 0.19)
- 15. Aneesha Henry, PhD, Kirti Cutting, PhD, Nida Tariq Hafeez, Pradhyuman Singh Lakhawat, PhD, & Shivalika Sarkar, PhD. (2024). Analytical Study On Opportunities and Challenges for Empowerment of Rural Girls through Higher Education. Educational Administration: Theory and Practice, 30(5), 2167–2173. (**Scopus Indexed**, Q4 with SJR 0.19)
- 16. Lakhawat P. S., Jyotishi D., Gupta P. (2024). Study on Women Entrepreneurship Development through Self-Help Groups. SMS Journal of Entrepreneurship and Innovation, 2024; 10(2): 71-80 (UGC-CARE with H index 30)
- 17. Dwivedi, S, Vshwakarma, P.,, and Lakhawat, P. S., (2025), "Indian Stock Market Developments & Interest Rates: An Association Assessment". Advances in Research 26 (2):381-88. https://doi.org/10.9734/air/2025/v26i21305.
- 18. Yadav, P., Vshwakarma, P., Dubey, A., Lakhawat, P. S., (2025) Prakash Chaturvedi, Asian and Pacific Economic Review ISSN: 1000-6052 Comparative Analysis of Investment Preferences Between Crypto-Currency, Stock and Gold Among Salaried Employees in Prayagraj. https://doie.org/10.10399/APER.2025607039

B) ARTICLES PUBLISHED IN THE EDITED BOOK

- 1. **Lakhawat, P., S.,** Vishwakarma, P., Badugu, D. (2019), Ed. Bhattacharya., B., Women Empowerment Through Entrepreneurship Development, Women Empowerment and Gender Issues, P-30-38, ISBN- 978-1-925823-21-9, Central West Publishing, Australia.
- 2. Singh, J, Lakhawat, PS., (2021) "The Study of Evolution of Technologies in Financial Market: Indian Economy 2024" Innovative Management Practices" Allied Publishers & Aliah University Publication, Kolkata, ISBN 978-93-90951-08-6.
- 3. Pranjal, S., & Lakhawat, P. S. (2022). Neuromarketing Approach: An Overview of Future Market Research. *Developing Relationships, Personalization, and Data Herald in Marketing 5.0*, IGI, Global 161-177. ISBN-1668444968 (Scopus indexed)
- 4. **Lakhawat, P. S.**, Singh, P., (2022), Sustainability and Business: Opportunities and Challenges. *Strategic Innovation Practices in Modern Dynamic Business environment*, Wesers Books Germany -71-82. ISBN-970-3-96492-414-8
- 5. Pranjal, S., & Lakhawat, P. S. (2023). E-Commerce Booster for Present/Future Market Scenario. Innovation, Entrepreneurship and Economic Development, Orange Books Publications, 19-32. ISBN-9789356216655.

C) PAPER PUBLISHED (IN CONFERENCE PROCEEDING with ISSN Number)

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1. Lakhawat, P.S., Suryawanshi, V. B., Assudani, M., (2024) Digital Sustainability Through Educational Transformation: A Review Analysis, Indian Journal of Technical Education, Vol. 47 Special Issue, No. 2, 137-142. (Institutional Journal) Special Issue.

D) PUBLICATION OF BOOKS (Both as Authored and Edited)

- 1. Lakhawat, P. S, (2019), *Work Life Perspectives of Pharmaceutical Marketing*, Lambert Academic Publication, **Moldova**, ISBN No. 6139474655.
- 2. Lakhawat, P. S, & Poonam (2019), *Modern Pharmaceutical Industrial Management*, Lambert Academic Publication, **Moldova**. ISBN 9786220024472
- 3. Lakhawat, P. S, & Poonam (2020), *Contemporary Issues of Industrial Relations*, Central West Publishing, **Australia**, ISBN No 978-1-925823-85-1.
- 4. Lakhawat, P. S, S., Poonam & Chandra, A., (2022), *Management: An Introduction*, Central West Publishing, **Australia**, ISBN No 1922617296.

E) PREPARATION OF STUDY MATERIAL

- 1. Prepared Training Module on Skill Development and Entrepreneurship for Teachers of Secondary School at Madhya Pradesh.
- 2. Prepared Training Module on Leadership and Initiative for Teachers of Secondary School at Madhya Pradesh.

F) EDITORSHIP OF RESEARCH JOURNAL

G) MOOCs

1. National coordinator for MOOCs on Accountancy for XI at NCERT SWAYAM

8) ORGANIZATION of SEMINAR/WORKSHOP/FDP/TRAING PROGRAM

- **1. 10 Days Soft-Skills Development Program (SSDP-22)** organized at Joseph School of Business Studies, SHUATS Prayagraj, from 1st to 11th November, 2022.
- **2. Organized 6 Days Personality Development Program** at Joseph School of Business Studies, SHUATS Prayagraj from 18th to 23rd January, 2021.

9) Other Information if any

- 1. Trainer at Regional Training Institute, CAG government of India for Audit and Account Officers.
- 2. Trainer at NSIC Prayagraj for Entrepreneurship Development.
- 2. Patent Registered for Email Authentication Device in year 2024.

Faculty Profile: Dr Pradhyuman Singh Lakhawat